

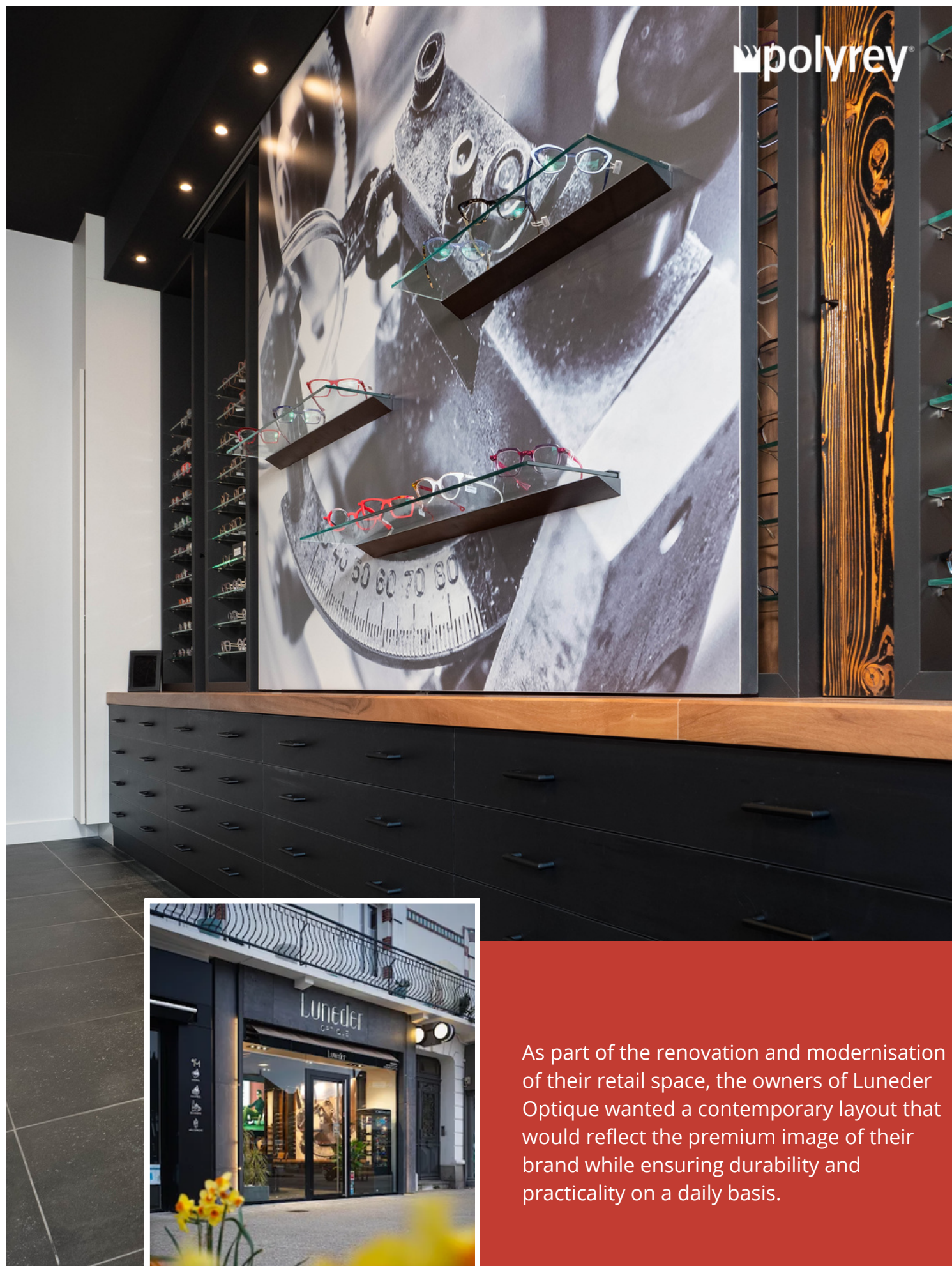


POLYREY CASE STUDY

Quiberon optical shop, in Polyrey Signature High Pressure Laminate

Between customisation and performance, Signature panels have established themselves as the ideal solution for Luneder Optique.

 **polyrey®**



polyrey®

As part of the renovation and modernisation of their retail space, the owners of Luneder Optique wanted a contemporary layout that would reflect the premium image of their brand while ensuring durability and practicality on a daily basis.

Project details

Project type: Fitting out an optician's shop

Segment: Commerce/Retail

Location: Quiberon, France

End customer: Luneder Optique

Product used: High Pressure Laminate - Signature

Applications: Sliding panel, interior design elements

Architect: One two trees

Fitter: One two trees

Photographer: Mayeul de Buyer

In Quiberon, the Luneder Optique store recently redesigned its sales area to create a modern, welcoming and functional environment in keeping with the brand's high-end image. To achieve this, the interior designer chose to work with Polyrey's Signature panels, a customised solution that is both decorative and technical.

Signature is a customisation service that allows you to create a unique decor based on a graphic charter, a pattern, a logo or even a photo. Thanks to a high-definition digital printing process, each panel becomes a unique piece, tailored to the brand or location.

This creative freedom offers architects and interior designers a wide range of expression, without compromising on the quality or durability of the product.





Contains biocidal substance
silver phosphoborate glass

polyrey



Product benefits

1

Complete customisation
for a unique result.

2

High resistance to impact, scratches and artificial light, far more than stickers solution.

3

Easy maintenance: non-porous, antibacterial surface that is simple to clean and durable.

4

Versatile use: wall cladding, reception desk doors, signage for all sectors.

HPL laminate, the stylish and durable solution for shops

HPL is particularly suitable for high-traffic areas due to its high resistance to impact and scratches and its ease of cleaning. Your retail spaces will have a long-lasting design thanks to HPL laminate, which combines bio-based (65%) and recycled (20%) content. What's more, you can customise your point of sale with your logo, brand atmosphere and signage. Let your point of sale stand out!

